



RHS Specialist Publications & Members' Handbook

Media pack 2021

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An unrivalled source of expertise and information for the dedicated plant enthusiast, RHS specialist publications give a deeper understanding and appreciation of plants, providing a wealth of valuable horticultural information.

Where to advertise

RHS specialist publications are tailored to meet the needs of discerning plant enthusiasts who are keen to extend their knowledge and understanding of plants.



The Plant Review

Essential reading for expert gardeners, it features informative plant-related articles written by leading authorities. Published quarterly in full colour, *The Plant Review* contains an accessible mix of plant profiles, botany, horticulture and the latest garden plant developments.



The Orchid Review

The oldest and most influential independent orchid magazine in the world. Published quarterly in full colour, it features plant profiles and practical articles by internationally acclaimed orchid experts and breeders.



RHS Plant Finder

An essential reference for all serious gardeners, the annual *RHS Plant Finder* puts gardeners in touch with specialist growers and suppliers. It includes information to help source more than 81,000 plants, and provides contact information for nearly 500 nurseries. Around 3,300 new plants are listed.



RHS Members' Handbook

The essential guide to events across the RHS, and the privileges available to RHS members. Published annually and circulated to members of the Society worldwide, it provides information about the RHS, RHS Gardens, Partner Gardens and RHS Shows.

Advertising rates

The Plant Review



The Plant Review

	Price	Dimensions (mm)
Inside front cover	£950	240 x 170
Inside back cover	£950	240 x 170
Outside back cover	£950	240 x 170
Full page	£800	240 x 170
Half page horizontal	£440	102 x 152
Half page vertical	£440	208 x 74
Quarter page vertical	£230	102 x 74

The Orchid Review



The Orchid Review

	Price	Dimensions (mm)
Inside front cover	£590	240 x 170
Inside back cover	£590	240 x 170
Outside back cover	£590	240 x 170
Full page	£480	240 x 170
Half page horizontal	£270	102 x 152
Half page vertical	£270	208 x 74
Quarter page vertical	£170	102 x 74

Any full page bleed adverts require 3mm of bleed

Advertising rates



RHS Plant Finder 2022

	Price	Dimensions (mm)
Inside front cover	£1,600	210 x 148
Inside back cover	£1,600	210 x 148
Full page	£770	210 x 148
Half page horizontal	£420	93 x 120
Half page vertical	£420	190 x 56
Quarter page horizontal	£265	45 x 120
Quarter page vertical	£265	93 x 56
Eighth Page	£160	45 x 56



RHS Members' Handbook 2022

	Price	Dimensions (mm)
Inside front cover	£4,200	210 x 148
Inside back cover	£4,200	210 x 148
Outside back cover	£4,700	210 x 148
Full page	£3,000	210 x 148
Half page horizontal	£1,640	90 x 114
Half page vertical	£1,640	185 x 55
Quarter page vertical	£870	90 x 55

Any full page bleed adverts require 3mm of bleed

Copy deadlines

The Plant Review

Please supply artwork as four-colour CMYK

Issue	Copy deadline
March 2021	5 February 2021
June 2021	6 May 2021
September 2021	5 August 2021
December 2021	5 November 2021

The Orchid Review

Please supply artwork as four-colour CMYK

Issue	Copy deadline
March 2021	5 February 2021
June 2021	6 May 2021
September 2021	5 August 2021
December 2021	5 November 2021

RHS Members' Handbook 2022

Please supply artwork as four-colour CMYK

Published annually	Copy deadline
	26 October 2021

RHS Plant Finder 2022

Please supply artwork as four-colour black and white

Published annually	Copy deadline
	7 January 2022

Any full page bleed adverts require 3mm of bleed. All vital matter should be at least 10mm from trim. Please email advertisement as high-resolution CMYK PDF to adproduction@rhs.org.uk.

If you need any further information, please do not hesitate to contact the Production Department on **01733 294670**.

Conditions of acceptance Full details of conditions and cancellation dates are governed by the company's standard conditions. They are also supplied with acknowledgement of order. Agency commission 10 percent. All advertisement rates subject to 20 percent VAT.

For more information contact

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